

School of Business: Certificates and Certifications

Truman's School of Business offers pathways to various professional certifications and advice from certified professors.

Certification	Career	Exams & Qualifications	Associated Courses & Professors for Advice
<u>Certified Management Accountant (CMA)</u>	Management accountants who are qualified for a variety of roles including financial analysts, accounting managers, controllers, chief financial officers	Two 4-hour exams (Part 1, 2) <u>Certification Qualifications</u>	BSAD 220 Introduction to Financial Accounting BASD 221 Introduction to Management Accounting ACCT 302 Intermediate Financial Accounting I ACCT 303 Intermediate Financial Accounting II ACCT 319 Cost/Management Accounting BSAD 329 Principles of Finance BSAD 406 Corporate Finance BSAD 416 Business Analytics BSAD 420 Investments BSAD 455 International Financial Management BSAD 460 Strategic Management Contact: <u>Ms. Heather Amos</u> (CMA), <u>Mr. Chuck Boughton</u> (CMA), <u>Dr. Kathy Otero</u> (CMA), <u>Dr. Yung-hwal Park</u> (CMA)
<u>Chartered Financial Analyst (CFA)</u>	Investment professionals with in-depth knowledge and skills in financial research, portfolio management, investment consulting, risk analysis, and risk management.	Three 6-hour exams (Level I, II, III) <u>How to Become a CFA Charterholder</u>	STAT 190 Basic Statistics STAT 290 Statistics ECON 200 Principles of Macroeconomics ECON 201 Principles of Microeconomics ECON 205 Principles of Economics BSAD 329 Principles of Finance ACCT 220 Introduction to Financial Accounting ACCT 302 Intermediate Financial Accounting I ACCT 303 Intermediate Financial Accounting II BSAD 406 Corporate Finance BSAD 420 Investments

Certification	Career	Exams & Qualifications	Associated Courses & Professors for Advice
			BSAD 435 Derivatives & Risk Management BSAD 441 Seminar in Finance BSAD 460 Strategic Management ECON 430 Money & Banking Contact: Mr. Chuck Boughton
Society for Human Resource Management Certified Professional (SHRM-CP)	HR professionals who implement policies and strategies, serve as point of contact for staff and stakeholders, deliver HR services, and perform operational HR functions	4-hour exam Student Eligibility	BSAD 234 Legal Environment of Business BSAD 349 Organizational Behavior BSAD 402 Human Resource Management BSAD 443 Management Information Systems BSAD 453 International Management BSAD 460 Strategic Management Contact: Ms. Stacey Hudson (SHRM-SCP), Dr. Yung-hwal Park (SHRM-SCP)
Certified Global Business Professional (CGBP)	Professionals in global business management, global marketing, supply chain management, and trade finance	3-hour exam Exam Qualifications	BSAD 453 International Management BSAD 430 International Marketing BSAD 554 Global Supply Chain Management BSAD 455 International Financial Management Contact: Dr. Yung-hwal Park (CGBP)
Certified Associate in Project Management (CAPM)	Project/program/portfolio managers with the responsibility of the planning, procurement and execution of a project.	3-hour exam CAPM Handbook	ACCT 221 Introduction to Management Accounting BSAD 349 Organizational Behavior BSAD 352 Operations Management BSAD 401 Project Management BSAD 402 Human Resource Management BSAD 554 Global Supply Chain Management BSAD 460 Strategic Management

Certification	Career	Exams & Qualifications	Associated Courses & Professors for Advice
			Contact: Dr. Musa Demirtas , Dr. Akhilesh Ojha
Certified Digital Marketing Professional	Digital marketers capable of building digital marketing strategies in areas including content marketing, social media marketing, search engine optimization (SEO), website optimization, marketing analytics	3-hour exam	BSAD 325 Principles of Marketing BSAD 360 Marketing Research BASD 365 Consumer Behavior BSAD 414 IMC and Social Media Contact: Dr. Lin Zhang (DMP), Dr. Jie Li
Certified Fraud Examiner (CFE)	Accountant, fraud examiner	Four exams in Financial Accounting & Fraud Schemes, Law, Investigations, and Fraud Prevention CFE Exam	ACCT 302 Intermediate Financial Accounting I ACCT 417 Auditing ACCT 420 Forensic Accounting & Fraud Examination BSAD 234 Legal Environment of Business Contact: Dr. Trevor Shonhiwa (CFE), Dr. Michael Barnes (CPA)