

Business Administration (BA) with International Business concentration

FALL - Semester 1

TRU 100: Truman Symposium
TRU 1XX: Self and Society Seminar
Math Class (as placed)
COMM 170: Public Speaking
BSAD 153: Intro Business Data Analytics (or sem. 2)
Choose 3-6 hours from:
Foreign Language
Perspective Course

FALL - Semester 3

Math or Statistics (as needed)
ACCT 220: Intro Financial Accounting
BSAD 234: Legal Environment of Business (or sem. 4)
Principles of Economics (ECON 200/201/205)
STAT 220: Fund Data Science (or sem. 4)
Choose 3-6 hours from:
Foreign Language
Perspective Course

FALL - Semester 5

BSAD 349: Organizational Behavior
BSAD 329: Principles of Finance/BSAD 325: Principles of Marketing
BSAD 353: Information Management and Data Analytics (or sem. 6)
JINS 3XX: Jr. Writing Seminar
Perspective Course as needed

FALL - Semester 7

BSAD 430: International Marketing (offered fall only)
Perspective Course/Electives (as needed)
Required Support Course (as needed)
Intl. Business Concentration Elective

SPRING - Semester 2

Math or Statistics
ENG 190: Writing as Critical Thinking
BSAD 153: Intro Business Data Analytics (or sem. 1)
Choose 5-10 hours from:
Foreign Language
Perspective Course

SPRING - Semester 4

Math or Statistics (as needed)
ACCT 221: Introduction to Management Accounting
BSAD 234: Legal Environment of Business (or sem. 3)
Principles of Economics (as needed)
STAT 220: Fund Data Science (or sem. 3)
Missouri Statute Course
Choose 3-6 hours from:
Foreign Language
Perspective Course

SPRING - Semester 6

BSAD 329: Principles of Finance/BSAD 325: Principles of Marketing
BSAD 352: Operations Management
BSAD 353: Information Management & Data Analytics (or sem. 5)
BSAD 453: International Management (offered spring only)
Required Support Course
Perspective Course/Elective (as needed)

SPRING - Semester 8

BSAD 460: Strategic Management
Perspective Course/Electives (as needed)
Required Support Course (as needed)
BSAD 455: Intl. Financial Mgmt (offered spring only)

- International Business elective courses include BSAD 416: Business Analytics, BSAD 554: Global Supply Chain Management, ECON 308: Economics of the European Union, ECON 402: Economic Development, ECON 403 - International Trade Theory and Policy, ECON 412: International Monetary Theory and Policy, FREN 326: French for International Business Communication, POL 370: Current Issues in Political Science (When offered with an International Political Topic), and SPAN 366: Spanish for Business.
- The International Business concentration is offered with a Bachelor of Arts degree only.
- The International Business concentration requires an international internship or study abroad for credit.

The Dialogues curriculum requires a certain number of courses/credit hours in the following Perspectives: Social, Arts and Humanities, STEM, Communications, and Statistics. The exact number of courses a student will be required to take during their undergraduate career varies individually

according to the credit transferred in.

Department Chair: Please contact the [Center for Academic Excellence](#) with any updates to the plan above. Rev. 5-1-23